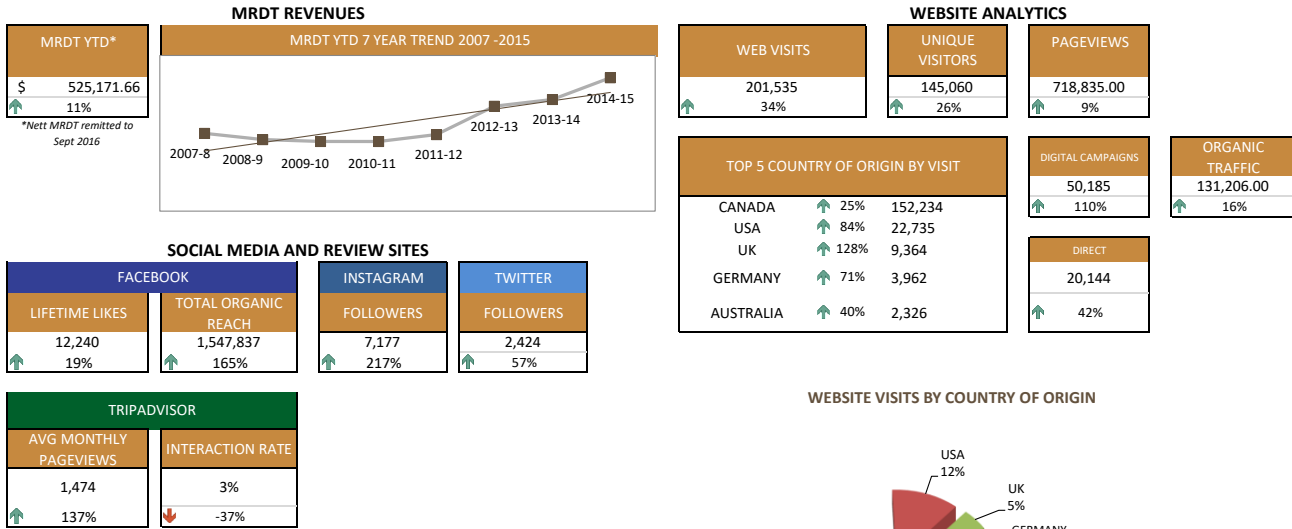


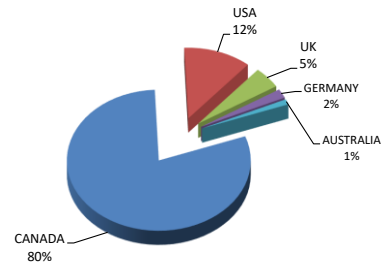


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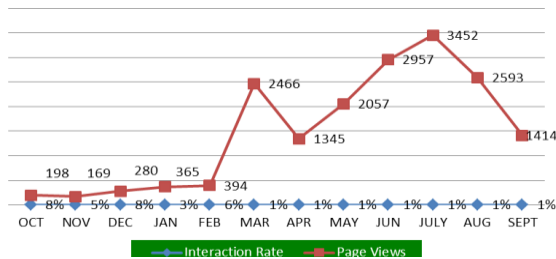
FISCAL YEAR TO DATE 01 OCT 2015 - 30 SEPT 2016



WEBSITE VISITS BY COUNTRY OF ORIGIN



Tripadvisor DMO Page Engagement



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INTERACTION RATE Page Views

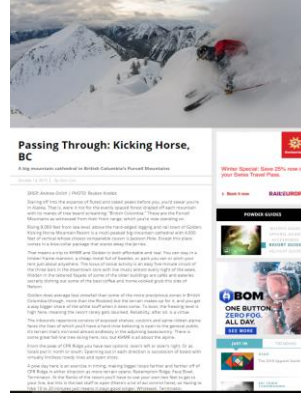
CONSUMER DATABASE	
4,301	23%
↑	

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20%	-17%
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EARNED IMPRESSIONS	
29,400,509	179%
↑	

STAKEHOLDER NEWS OPEN RATE	
44%	-4%
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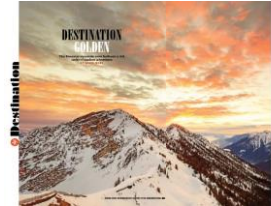
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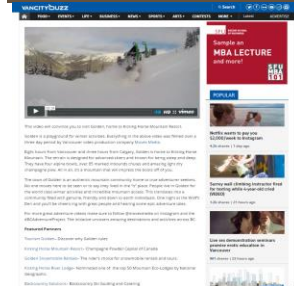


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THE SKI CHANNEL - FREERIDE CHRONICLES

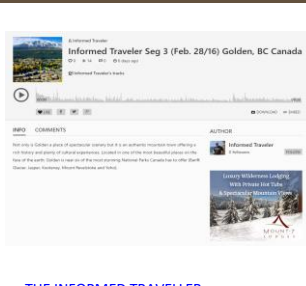
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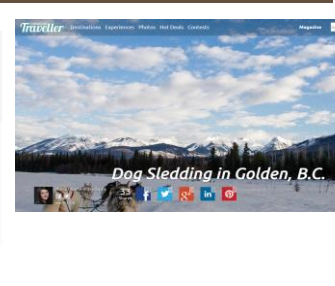
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