



**For immediate release
Tuesday, September 12, 2017**

Golden, B.C., Canada welcomes Freeride Ski and Snowboard World Tour 2018

Golden, B.C., Canada – Tourism Golden is thrilled to announce that the 2018 Freeride Ski and Snowboard World Tour (FWT) has chosen Golden, BC, as one of its new locations. The world renowned event will take place in Golden from February 3-9, 2018.

The FWT is the worldwide circuit of freeride snowboarding and skiing with the best riders in the world competing on the most legendary and challenging alpine faces and the most renowned ski resorts across the world.

The FWT launched the official competition calendar today, featuring a completely revamped competition schedule for the upcoming 2018 season. Forty five riders in four categories – ski men, ski women, snowboard men, and snowboard women – will make the five-stop international journey. All riders will face a round of qualification cuts after the fourth stop in Fieberbrunn, Austria before arriving at the grand finale in Verbier, Switzerland in March/April 2018.

2018 Freeride Ski and Snowboard World Tour Schedule

NEW FOR 2018 – Hakuba, Japan – January 20-27, 2018 – The Winter Begins

NEW FOR 2018 – Kicking Horse, Golden, BC, Canada – February 3-9, 2018 – Time To Get Rowdy

Vallnord-Arcalís, Andorra – March 1-7, 2018 – Hold The Line

Fieberbrunn, Austria – March 9-15, 2018 – Crunch Time

Verbier, Switzerland – March 31 - April 8, 2018 – The Grand Finale

Be sure to follow the latest competition and rider news on www.freerideworld.com and follow the FWT on Facebook and Instagram.

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About Golden, B.C.

Located in the heart of six of the most stunning national parks (Yoho, Glacier, Banff, Jasper, Kootenay, and Mount Revelstoke) Canada has to offer, Golden, B.C., offers endless opportunities for outdoor adventurers to enjoy an extended visit to this natural wonderland. Activities include “Walk with the Wolves”, whitewater rafting, hiking, wetlands tours, horseback riding, paragliding, sky-diving, mountain biking, mountain climbing and more in the summer, and skiing, snowmobiling, dog sledding, snowshoeing, fat biking and more in the winter.

About Tourism Golden: <http://www.tourismgolden.com>

Tourism Golden is a non-profit, tourism industry-led Destination Marketing Organization (DMO) representing the Town of Golden and surrounding area known as Kicking Horse Country in British Columbia, Canada. Tourism Golden is governed by a volunteer Board of Directors representing accommodations, tourism operators, attractions and local businesses.